MM Energy Efficiency Alliance

Delivering World-Class Lighting, Cooling, and Smart Energy Savings

Southeast Asia & Middle East





Who We Are

MM is Southeast Asia's leading energy efficiency platform—integrating top innovators FES (Europe), BBP (APAC), Unity (ASEAN).

We provide clients with a single, trusted point of contact for outcome-based energy transformation.

Competitive Edge:

- 1,000+ major projects delivered globally
- \$200M+ client energy savings; Fortune 500, public sector, healthcare, retail
- Zero upfront model; verified, auditable results
- Full delivery & support in SEA and GCC; institutional-grade reporting



Partner Track Record: BBP

- Asia's leading HVAC optimization platform, backed by KKR
- >400,000 RT cooling optimized across 9 countries
- 100% contract renewal for energy savings clients
- Clients: 3 Fortune 500, 3 of world's top 10 semiconductors, top 20 Asia RE firms
- Up to 40% HVAC energy savings, independent audit
- New products: bbp+ SaaS, predictive maintenance, sub-scale buildings





Partner Track Record: FES

- 12+ years as a LaaS/CaaS market leader
- 300,000+ energy-efficient lights, 2,300+ sites (9 EU countries, 44 US states)
- £200M+ client energy savings, $32,000 \text{ tCO}_2$ eliminated/year
- Multi-site, multi-country rollout expertise
- Clients: Teagasc (Ireland), Assura PLC (UK healthcare), UK education & public sector
- National frameworks (Lexica), ongoing maintenance and verified outcomes





Partner Track Record: Unity

- Pioneer of EMC in Asia; 1st ESCO to IPO on HKEX
- 10M+ Unity LED luminaires deployed, <0.01% defect rate, 180,000-hr design life
- Up to 89% energy savings per site
- Projects: Malaysia MOH hospitals, Paradigm Mall, KLIA2, Matahari (ID), Shoprite (SA)
- RM400M programme for strata/affordable housing (Selangor)
- 10-year warranty, buffer stock, active in GCC & SEA





LIGHTING SYSTEM











20,128 no of lights across multiple sites types.

c. 14.8 GWh of annual savings.

121,613 no of lights across multiple sites types.

c. 26.0 GWh of annual savings.

2,264 no of lights across multiple sites types.

c. 0.39 GWh of annual savings.

6,000+ no of lights across multiple sites types.

c. 0.89 GWh of annual savings.

2,641 no of lights across multiple sites types.

c. 0.41 GWh of annual savings.



LIGHTING SYSTEM - HOSPITALS



JOHOR, MALAYSIA

77% savings in lighting.

Before: 3.01 GWh After: 0.7 GWh



JOHOR, MALAYSIA

81% savings in lighting.

Before: 0.96 GWh After: 0.18 GWh



NEGERI SEMBILAN, MALAYSIA

80% savings in lighting.

Before: 1.06 GWh After: 0.22 GWh



JOHOR, MALAYSIA

79% savings in lighting.

Before : 3.4 GWh After : 0.7 GWh



NEGERI SEMBILAN, MALAYSIA

79% savings in lighting.

Before: 0.4 GWh After: 0.09 GWh



COOLING SYSTEM







Hospital (THAILAND)



28% improvement of chiller plant efficiency.

2,979,551 kWh of annual savings.

1st industrial plant in Singapore to attain Green Mark Platinum Award

(for existing building)

30% improvement of chiller plant efficiency.

1,211,809 kWh of annual savings.

Best efficiency achieved: 0.62 kW/RT

Completed optimization without disruption to 24-hour operations and zero equipment replacement.

11% improvement of chiller plant efficiency.

5.5 GWh of annual savings.

Best efficiency achieved: 0.68 kW/RT

Completed optimization without disruption to 24-hour operations and zero equipment replacement.

36% improvement of chiller plant efficiency.

Best efficiency achieved: 0.77 kW/RT 14% improvement of chiller plant efficiency.

2,800,000 kWh of annual savings.

Completed optimization without disruption to 24-hour operations.



LIGHTING SYSTEM & COOLING SYSTEM







AIRPORT (KLIA) TERMINAL 2





71% savings in lighting.

33% savings in cooling.

45% total of annual savings = MYR 3.1million

47% savings in lighting.

47% total of annual savings = MYR 748,000

78% savings in lighting.

78% total of annual savings = MYR 1.25 million

76% savings in lighting.

20% savings in cooling.

34% total of annual savings = MYR 0.95million

76% savings in lighting.

20% savings in cooling.

28% total of annual savings = MYR 1.1million



Why MM?

- Single trusted partner—best of Europe and Asia
- Pay-for-performance; deploy at any scale
- 30–60% cost reductions; proven carbon impact
- Ready for institutional requirements in SEA, GCC, and beyond

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